

# 2024 Exhibitor Rate Card



## Your Opportunity

Dealer Week is an educational event designed to provide marine dealers with industry insights, best practices, and solutions to help them strengthen their businesses. Exhibiting in the Expo Hall will provide you with the opportunity to reach these key decision makers, showcase your products and services, network with industry professionals, and increase your brand awareness.

## MRAA Partner Membership

Take advantage of the lowest booth rates AND increase your exposure to dealer members all year long by becoming a supporting member of the MRAA! Our Partner Members receive discounted rates for booth space and additional staff registration passes at Dealer Week. As a non-member, you will have the ability to purchase a membership with your booth space within the application.

### STANDARD PARTNER RATE

**\$1,600**

**Included:** 1 Extra Free Pass

### PLATINUM PARTNER RATE

**\$5,600**

**Included:** 2 Extra Free Passes

## Dealer Week 2024 Booth Rates

SIZE	10X10	10X20	10X30	20X20	20X30	20X40	30X30	30X40	40X40	40X60	40X80	BULK SPACE
<b>NON-MRAA MEMBER</b>	\$4,648	\$7,178	\$8,608	\$10,302	\$14,207	\$17,353	\$21,137	\$26,598	\$32,929	\$43,329	\$53,729	\$13 sq ft
<b>MRAA PARTNER MEMBER</b>	\$3,859	\$5,959	\$7,860	\$8,552	\$11,792	\$14,401	\$17,546	\$22,076	\$27,332	\$37,412	\$47,492	\$12 sq ft
<b>MRAA PLATINUM MEMBER</b>	\$3,275	\$5,053	\$6,668	\$7,262	\$10,009	\$12,223	\$14,893	\$18,742	\$23,196	\$33,036	\$42,876	\$12 sq ft

## Exhibitor Staff Registration Passes

Non-member booth spaces include two (2) staff registration passes; MRAA Standard Partner Members receive three (3) staff registration passes; MRAA Platinum Partner Members receive four (4) staff registration passes. You will be able to assign those passes and have the option to purchase additional passes at the rates listed below after your application has been approved.

### ADDITIONAL EXHIBITOR STAFF REGISTRATION PASSES

**Non-MRAA Member Rate:**  
\$879

**MRAA Partner Member Rate:** \$524