



Pricing for Exhibiting at Dealer Week

Your Opportunity:

Dealer Week is a three-and-a-half day educational and networking event designed to give dealers insights, strategies, best practices, and solutions to help them strengthen their businesses, combined with an interactive Expo Hall and networking experiences designed to connect dealers and suppliers with one another. 2022 will allow you to showcase your products and services with our Dealer Week event experience! The event will take place in Austin, Texas!

MRAA Partner Membership:

MRAA Partner Members receive registration discounts on exhibit space at Dealer Week, along with many other membership benefits! (With qualifying in-person booth purchase.) If you're interested in becoming an MRAA Member, please contact Allison Gruhn at allison@mraa.com before completing your space reservation.

Strategic Partner Member - SOLD OUT

Education Champion Member - \$15,500 annually (includes 10x10 booth space)

Platinum Partner Member - \$5,000 annually

Standard Partner Member - \$1,500 annually

2022 Dealer Week In-Person Exhibit Rates:

Size	Non-Member	Partner Member	Platinum Member
10x10 booth	\$4,225	\$3,675	\$3,195
10x20 booth	\$6,525	\$5,675	\$4,930
20x20 booth	\$9,365	\$8,145	\$7,085
20x30 booth	\$12,915	\$11,230	\$9,765
20x40 booth	\$15,775	\$13,715	\$11,925
30x30 booth	\$19,215	\$16,710	\$14,530
30x40 booth	\$24,180	\$21,025	\$18,285
40x40 booth	\$29,935	\$26,030	\$26,630
Bulk space	\$13.00/sq. ft.	\$12.00/sq. ft.	\$12.00/sq. ft.

2022 Dealer Week Exhibitor Registration Passes:

Your paid exhibit space includes two (2) full-access conference registrations. You will have the option to purchase additional passes after your exhibit space application has been completed and approved. Those prices are below:

Add'l Reg Passes:

Non-Member
\$799 each

Partner Member
\$499 each

Platinum Member
\$499 each

If you have other questions, or would like to consider sponsorship for this event, please contact Allison Gruhn, MRAA's Director of Business Development at allison@mraa.com.